

# **LAZER BROADCASTING CORPORATION**

## **EEO PUBLIC FILE REPORTS**

**FOR**

**STATIONS**

<b>Call Sign</b>	<b>Station ID</b>	<b>City of License</b>
<b>KLMG-FM</b>	<b>51221</b>	<b>Esparto, CA</b>
<b>KGRB-FM</b>	<b>24464</b>	<b>Jackson, CA</b>
<b>KBAA-FM</b>	<b>87969</b>	<b>Grass Valley, CA</b>
<b>KSTV-LP</b>	<b>34570</b>	<b>Sacramento, CA</b>
<b>KCCL-FM</b>	<b>52516</b>	<b>WOODLAND, CA</b>

**This EEO Public File Report  
Covers the Period of  
August 1, 2024 to July 31, 2025**

## Equal Employment Opportunity Public File Report

Stations **KLMG, KGRB, KBAA, KSTV, KCCL 2024-2025**

*Recruitment Activity Summary*  
*August 1, 2024 - July 31, 2025*

This EEO Public File Report is filed in the public inspection files of the Station pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

1. **Total Full-Time Vacancies** 1

During the period ending on July 31, 2024 to August 1, 2025, the Stations filled the following full-time vacancies:

**Job Title**

**Account Executive (1)**

2. **Total Interviewees for Full-Time Vacancies**

The Station interviewed the following total number of people for all full-time vacancies during the period covered in this Report: **3**

3. **Recruitment Sources**

The stations have an Equal Opportunity Program and Job Program for use in filling vacancies and making other employment decisions. It is our policy to provide equal opportunity to all qualified individuals without regard to race, color, national origin, religion or sex in all personnel actions including recruitment, evaluation, selection, promotion, compensation, training and termination.

The following are the recruitment sources used during the period covered by this report and the cumulative number of interviewees referred by each:

Recruitment Source	Total Number of Interviewees
Sacramento Bee Newspaper	0
Sacramento Gazette Newspaper	0
Craigslist	0
Indeed	0
Radio Ads - KLMG/KGRB/KCCL/KBAA/KSTV	1
Industry Referral	1
Mars Media LLC	0
State University of Sacramento	0
Lazer Network Ads	1
Career Builder	0
Internal Posting/Employee Referral	0
Sacramento Chamber of Commerce	0
Employment Development Department	0

Lazer Media Website	0
	0

Lazer Broadcasting also uses as recruitment sources, On-Air Ads, internet and Website Ads, In-house Posting, Employee Internal Hires or Promotions, Employee Referrals, Walk-ins and Call-ins to the stations.

#### 4. Supplemental Information

Exhibit A contains the following information for each full-time vacancy:

- \* The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- \* The recruitment source that referred the hiree for each full-time vacancy;
- \* The total number of persons interviewed for each full-time vacancy; and,
- \* The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Exhibit B contains a list and brief description of outreach initiatives undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

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If you have questions concerning this Report, contact: Alicia Miranda (805) 240-2070

## FULL-TIME VACANCY EEO INFORMATION

<b>Job Title of Vacancy:</b>	<u>Account Executive</u>
<b>Recruitment Source that Referred the Hiree:</b>	<u>Employee Referral</u>
<b>Date Vacancy Opened:</b>	<u>05/20/25</u>
<b>Total Number of Persons Interviewed for the Vacancy:</b>	<u>3</u>
<b>Date Vacancy Filled:</b>	<u>07/10/25</u>

### Recruitment Sources Used to Fill the Vacancy

Recruitment Source (Name, Address, Contact Person, Telephone Number)	Total Number of Interviewees Referred by the Source for the Vacancy	Did The Source Request Notification?
Lazer Network Ads Traffic Department Rosa Pena (805) 240-2070 Fax (805) 240-5960	1	Yes
Sacramento Chamber of Commerce One Capital Mall, Suite 300, Sacramento, CA 95814 (916)552-6800 Fax (916)443-2672	0	No
	0	No
Craigslist – sacramento.craigslist.org	0	No
Lazer Broadcasting Corporation – Employee Transfer 298 Commerce Circle Sacramento, CA 95815 Phone (916) 900-8629 mbecerra@lazerbroadcasting.com	0	Yes
Industry Referral	1	No
Internal Posting/Employee Referral-Re-hire Lazer Broadcasting Corporation 298 Commerce Circle, Sacramento, CA 95815	0	No
Radio Ads - KLMG,KGRB,KBAA,KSTV 298 Commerce Circle, Sacramento, CA - (916) 900-8629	1	Yes

## COMMUNITY OUTREACH AND OTHER INITIATIVES ACTIVITIES

**The Licensee has engaged in the following outreach activities during the period covered by this report**

Website posting	Job Recruitment	Lazer Broadcasting uses its website to disseminate our Equal Employment Opportunity Program.
Job Recruiting/Membership	Job Recruiting	As members of the Southern California Broadcasters Association, Lazer normally contacts this organization to find information on referrals that are looking for employment in the industry. This source is mainly used for upper management recruitment.  Elsa Bello H.R.
Community Involvement	Development of Career Opportunities	Lazer Broadcasting Corporation provides tours of the station's facilities to any group or organizations requesting one (i.e. Elementary Schools, High Schools and Community Colleges or individuals that are interested in the broadcasting industry: Overseen by Alma Garcia and H.R.
Recruiting	Job Recruiting	Lazer Broadcasting runs ads to recruit prospects for future positions. Participants: HR and Traffic Department
Sponsorship	Sponsored Event	Lazer Broadcasting sponsors an annual Radioton with Children's Miracle Network to raise funds for the Children's hospital. This year's Radioton took place on July 23-24, 2024. Lazer Broadcasting raised over \$248,000 in two days for this noble cause.  Participating employees: All the Radio On-Air personalities
Supplemental Recruitment Activity	Internal Recruitment	Lazer Broadcasting posts job opening internally to give the opportunity to the employees to apply and promote to different positions or refer a friend or anyone that they believe can be a good asset for the company.  Participants: Elsa Bello, HR
Sponsorship	Sponsor Program	Lazer Broadcasting sponsored a program for LATINIX to provide information to young adults on how they can get their high school diploma. Class orientation and information of how to qualify for the program. Participants: Alvaro Venegas Educator Alma Garcia, PSA Coordinator
Sponsorship	Sponsor Programs	Lazer Broadcasting provides on-air programs to the Mexican Consulate in Sacramento to inform the community of different programs and specifically of a scholarship program offered to young Hispanics that are planning to attend the university. Representative: Ana Ochoa, Mexican Consulate in Sacramento.

[illegible]